



empty cardboard
boxes make
great furniture.
at least until I can get to
IKEA.
NYHUS chair, \$249

still eating off
paper plates.
but going to IKEA
this weekend.
RALJANS plates and cups, \$3-5 each.



take this card to IKEA for
\$10 off.



MEJSEL cutlery, 20pcs./\$14.95

use these **postcards**
to let your friends know where you are.
then head to IKEA and get the place in shape for
a housewarming party.

not getting a lot of mail yet?
are you sure that everyone knows
you've **moved?**

\$10 off.
(we figured you could use all the help you could get.)
your nearest IKEA store is:

Sample A. Sample A1238C
IKEA Tustin
Tustin Marketplace
5 Fwy, Jamboree Blvd.
Exit, Go East.
(714) 838-4000

take this to IKEA by June 14, 2008 and
take \$10 off your purchase of \$50 or more.
amount of purchase _____

To redeem, tear off this coupon and present it to the cashier at time of purchase. Your discount is applied before tax. This offer is not valid with any other offers, and is not redeemable against past purchases. Offer is valid through 6/14/08. Some products require assembly.

if the place ever gets finished, I'll
sleep like a baby.
first, I'm getting
new bedroom stuff
at IKEA.



FILLAN queen-sized bed frame,
\$399. does not include mattress
or bedding, assembly required.

\$10 off.
(we figured you could use all the help you could get.)
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IKEA has 10,000 things to help you get your life back in order. All under one roof. At prices you won't believe. You can even snack on Swedish meatballs and And the IKEA Credit Card will help you furnish your new home just the way you want. IKEA. It's nirvana for the newly-moved. So, when's the party?



finally **got rid**
of everything I hated.
lots of great new stuff at
IKEA, though.



Hi from _____
Guess what?
I've/We've
moved.
The new address is: _____

One of these days you'll get to see the **new place.**

place stamp here

THIS CARD BROUGHT TO YOU BY



© Inter IKEA Systems, B.V. 1998. Some products require assembly.

Direct mail package for **IKEA.**
A packet containing 8 different postcards was sent to targeted new movers, enclosing in-store coupon. All redeemers received the IKEA catalog, along with future offers.